



INFO

 **Name**
Taejun Kwak

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 **Email**
t2kwak@uwaterloo.ca

 **Portfolio**
taejunkwak.com

 **Linkedin**
www.linkedin.com/in/
taejun-kwak

INTERESTS

 Basketball

 Video Games

 Drawing

 Live Streaming

REFERENCES

 **Tony da Roza**
Director of Experience
Design (EA Sports)
Phone: 778-987-4717
tonydaroz@gmail.com

 **Lois Nahirney**
CEO & Founder of
dnaPower Inc.
Phone: 604-760-4220
lois@dnapower.com

TAEJUN KWAK

UI/UX DESIGNER



WORK EXPERIENCE

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Mar 2025
- present

dnaPower Inc.
Technology Project Manager

Managed cross-functional projects to enhance customers' digital experiences. Improved front-end design to elevate UI consistency and quality. Guided developers to align builds with design vision and partnered on SEO/ads integrations, driving a 4.5x ROI and higher conversions.

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Apr - Aug
2023

Stocate
Lead UI/UX Designer

Developed personas, user journey maps, and user flows to enhance design insights. Led small-scale projects optimizing team workflow, revamped app architecture for consistent branding, and addressed 200+ user feedback submissions, resulting in an 80% increase in usage activity.

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Jan - Apr
2022

Shoplogix
Product Manager

Partnered with key stakeholders and the product team to create a marble run that demonstrated Shoplogix's live tracking abilities. This display increased trade show contracts by 36%. In addition, I designed a mobile app for Shoplogix customers to access their manufacturing data remotely.

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May - Aug
2021

University of Waterloo (CEL)
UI/UX Designer & Front-end Developer

Led the design and development of the U of Waterloo's Course Development Tracking System. Developed front-end interfaces with HTML, CSS, and JavaScript, and presented a storyboard to key stakeholders for feedback. This resulted in one single repository for all educational resources.



EDUCATION

Sep 2019 -
Apr 2024

University of Waterloo
Systems Design Engineering (BASc), GPA: 3.9/4.0

Achieved excellent academic standing- Dean's Honour List



SKILLS AND TOOLS

Figma

Photoshop

Adobe XD

Illustrator

After Effects

UI Design

User Research

User Testing

Personas

Prototyping

Microsoft

Unreal Eng

JavaScript

HTML/CSS