TAEJUN KWAK

EXPERIENCE DESIGNER

INFO

Name
Taejun Kwak

Address
529 4th ST E
North Vancouver, BC
Canada, V7L 1J7

Phone
548-333-5925

Email
t2kwak@uwaterloo.ca

Portfolio
taejunkwak.com

Linkedin
www.linkedin.com/in/
taejun-kwak

INTERESTS

- Basketball
- Video Games
- Drawing
- Live Streaming

REFERENCES

Tony da Roza
Director of Experience
Design (EA Sports)
Phone: 778-987-4717
tonydaroza@gmail.com

Murray Bulger
Digital Media Academy
Teacher
Phone: 778-347-6487
mbulger@sd44.ca

WORK EXPERIENCE

Apr - Aug 2023

Stocate
Lead UI/UX Designer

Developed personas, user journey maps, and user flows to enhance design insights. Led small-scale projects optimizing team workflow, revamped app architecture for consistent branding, and addressed 200+ user feedback submissions, resulting in an 80% increase in usage activity.

Jan - Apr 2022

Shoplogix
Product Manager

Partnered with key stakeholders and the product team to create a marble run that demonstrated Shoplogix's live tracking abilities. This display increased trade show contracts by 36%. In addition, I designed a mobile app for Shoplogix customers to access their manufacturing data remotely.

May - Aug 2021

University of Waterloo (CEL)
UI/UX Designer & Front-end Developer

Led the design and development of the U of Waterloo's Course Development Tracking System. Developed front-end interfaces with HTML, CSS, and JavaScript, and presented a storyboard to key stakeholders for feedback. This resulted in one single repository for all educational resources.

EDUCATION

Sep 2019 - Jun 2024

University of Waterloo
Systems Design Engineering (BASc), GPA: 3.9/4.0
Achieved excellent academic standing- Dean's Honour List

Sep 2022 - Feb 2023

Delft University of Technology
Electrical Engineering Mathematics Computer Science
International exchange program in the Netherlands

SKILLS AND TOOLS

- Figma
- Photoshop
- Adobe XD
- Illustrator
- UI Design
- User Research
- User Testing

- Personas
- Prototyping
- Microsoft
- Jira
- Confluence
- JavaScript
- HTML/CSS