



# TAEJUN KWAK

EXPERIENCE DESIGNER

## INFO

**Name**  
Taejun Kwak

**Address**  
529 4th ST E  
North Vancouver, BC  
Canada, V7L 1J7

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548-333-5925

**Email**  
t2kwak@uwaterloo.ca

**Portfolio**  
taejunkwak.com

**LinkedIn**  
www.linkedin.com/in/  
taejun-kwak

## INTERESTS

Basketball

Video Games

Drawing

Live Streaming

## REFERENCES

**Tony da Roza**  
Director of Experience  
Design (EA Sports)  
Phone: 778-987-4717  
tonydaroz@gmail.com

**Murray Bulger**  
Digital Media Academy  
Teacher  
Phone: 778-347-6487  
mbulger@sd44.ca



## WORK EXPERIENCE

- Apr - Aug 2023

**Stocate**  
Lead UI/UX Designer

Developed personas, user journey maps, and user flows to enhance design insights. Led small-scale projects optimizing team workflow, revamped app architecture for consistent branding, and addressed 200+ user feedback submissions, resulting in an 80% increase in usage activity.
- Jan - Apr 2022

**Shoplogix**  
Product Manager

Partnered with key stakeholders and the product team to create a marble run that demonstrated Shoplogix's live tracking abilities. This display increased trade show contracts by 36%. In addition, I designed a mobile app for Shoplogix customers to access their manufacturing data remotely.
- May - Aug 2021

**University of Waterloo (CEL)**  
UI/UX Designer & Front-end Developer

Led the design and development of the U of Waterloo's Course Development Tracking System. Developed front-end interfaces with HTML, CSS, and JavaScript, and presented a storyboard to key stakeholders for feedback. This resulted in one single repository for all educational resources.



## EDUCATION

- Sep 2019 - Jun 2024

**University of Waterloo**  
Systems Design Engineering (BSc), GPA: 3.9/4.0  
Achieved excellent academic standing- Dean's Honour List
- Sep 2022 - Feb 2023

**Delft University of Technology**  
Electrical Engineering Mathematics Computer Science  
International exchange program in the Netherlands



## SKILLS AND TOOLS

Figma	<div style="width: 80%;"></div>	Personas	<div style="width: 80%;"></div>
Photoshop	<div style="width: 70%;"></div>	Prototyping	<div style="width: 80%;"></div>
Adobe XD	<div style="width: 60%;"></div>	Microsoft	<div style="width: 70%;"></div>
Illustrator	<div style="width: 50%;"></div>	Jira	<div style="width: 70%;"></div>
UI Design	<div style="width: 70%;"></div>	Confluence	<div style="width: 80%;"></div>
User Research	<div style="width: 60%;"></div>	JavaScript	<div style="width: 70%;"></div>
User Testing	<div style="width: 50%;"></div>	HTML/CSS	<div style="width: 80%;"></div>